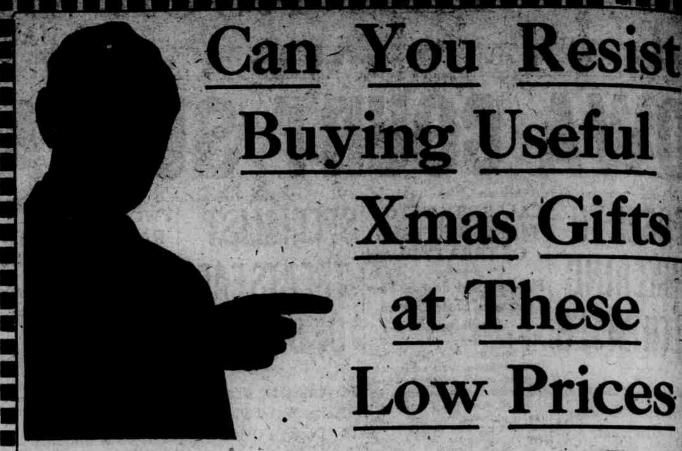


Oct. 20 Monacouth at Measurements the Freedings and the Section of Se

Milas, Dec. 17.—All Milas arose

OVER 5.000 AUTOS PARTEDDATETAT GRANT RESERVE



Buy Christmas Neckwear Here

The Largest Line in the Tri-Cities

Every Purchase Put Up in Handsome Christmas Boxes

\$1.00 Neckwear . . . 69c \$2.25 Neckwear .\$1.57 \$1.25 Neckwear ... 87c \$2.50 Neckwear .\$1.85 \$1.50 Neckwear . \$1.05 \$3.00 Neckwear .\$2.10 \$1.75 Neckwear .\$1.22 \$3.50 Neckwear . \$2.45 \$2.00 Neckwear .\$1.40

The store that keeps the cost of living down.

If it isn't right tell us. We'll make it right.

Remember our splo-

Buy Your Columbia Grafonola Now.

Your whole family will remember your gift every day during he year, music from the atrists' best masterpieces is yours. Grafonlas from \$50 up to \$250 at 20% discount.



ady for each child who brings him a "Santa Claus" ticket.

cial Christmas offer on Furniture, Rugs, Beds, Etc., Third Floor: 10 percent off, up to Christmas, and an extra 10 percent if your bill comes to \$100.00. That means \$100.00 worth for \$81.00.

Through the Store With the Ad Writer This Morning

Starting at the Fifth Avenue entrance we're confronted with row upon row of Chirstmas slippers—reaching back to the end of the store. Mr. Kramer says "They'll all be sold before Christmas." No doubt he knows, but it seems as if that would mean a pair of slippers for most everybody

The Jewelry Department, right across has a splendid supply of Christmas gifts. Those jewelry samples help out a lot. The beads and bar pins strike us as the best bargains here.

Here's the Candy Department. "Are those chocolate drops only 25c a pound?" "Yes, and this peanut brittle is selling at 20c a pound." The lady gives her Christmas order for candy immediately, and others crowd up to be waited on.

On the second floor, in the Ready-to-Wear Department; Mrs. Hill stops just long enough (she is marking \$10.98 georgette waists down to \$5.98), to say, "To begin with, tell about our coats, dresses, suits at Half Price." And there we leave her, for everybody in Moline already knows that the cut prices in this department are tremendous.

On the Third floor, Mr. Suman hurries to say: "Tell them about our Christmas pictures. Look here." And we stop to look over a truly wonderful array of good pictures.

Down to the Second floor; and here we try for an ad from the Toy Department. "Will you show me the dolls?" The dolls that strike us hardest are two lots; one lot has been \$1.69 now \$1.00. They go to sleep; they have curly hair, and are the pretty, smooth bisque finish we used to see before the war. Another lot of dolls that were once 85c are priced at 25c now.

Here are the "Climbing Monkeys." The manufacturers expected them to sell for 50c; they are priced here at 25c.

As we come out from the toy department we notice a little white house, with a red chimney, all decorated with red and green roping. That's Santa Claus headquarters, and thousands of little folks know just where to find it.

Plenty more to see, everywhere, and crowds of customers are swarming all over the big store. The hosiery and gloves are busy as can be; so are the dress goods, the art needlework, the grocery—oh, the whole store.

And there isn't a "grouch" in the whole place. Everybody has learned to "Smile, Smile, Smile."



Wilson Bros. Shirts Reduced

\$5.00 Neckwear .\$3.50

Guaranteed fast color and full cut

Every purchase put up in Handsome Christmas Boxes

\$3.00 Shirts\$2.10 \$5.00 Shirts \$3.50 \$3.50 Shirts \$2.45 \$5.50 Shirts \$3.85 \$6.00 Shirts\$4.20 \$4.00 Shirts \$2.80 \$6.50 Shirts \$4.55 \$4.50 Shirts\$3.15 \$7.00 Shirts \$4.90



nosiery In handsome Christmas

\$1.50 Silk Hose 85c Silk Hose ... 75c Silk Hose ... 65c Silk Lisle ... \$1.00 Wool Hose . \$1.50 Wool Hose . \$1.05

\$2.00 Wool Hose . \$1.40

Wilson Bros. Union Suits

The best made garments on the market Every purchase put up in Handsome Christmas Boxes

\$6.00 Unionsuits

\$3.00 Unionsuits . . \$1.95 \$4.00 Unionsuits . . \$2.80 \$4.50 Unionsuits \$5.00 Unionsuits \$5.50 Unionsuits



Suits and Overcoots

Just a Few Bargain Reminders, Picked Up Here and There Through the Store.

Soft warm "Comfy" slippers in delft blue, orchid, lavender and taupe; satin ribbon and pom-pon trimmed;\$2.50.

Fresh pure standard chocolates, 25c lb.

Peanut brittle, 20c lb.

In the hosiery: Ladies' \$1.00 silk hose; black only; 65c pair. Ladies' "Dependon" fashoned silk lisle hose; black, brown and gray, 89c pair.

Men's fiber silk stockings, black, white and colors, 85c pr. \$3.50 fine batiste night gowns; lace and ribbon trimmed; \$2.50. Camisoles of satin and lace

combinations, \$2.00.

Ladies' \$1.98 coverall aprons;
percales of good quality, 75c ea.
\$2.50 fumed oak smoking

stands; with tray and small drawer; \$1.49.

Mahogany finished ash trays; colored glass tray, 2 cigar rests and match box holder; \$2.50 trays for \$1.49.

New library scarfs, in the curtain department; combinations of velvet, tapestry and braid, with satin finished lining; \$8.75, \$5.00 and \$3.98.

\$7.50 Bath Robe Blankets, \$5.96

Bath robe blankets in popular Indian figures and desirable colors. Complete with cords, frogs and tassels; \$5.98.

In the Jewelry:

Novelty beads from 75c up to \$1.50.

Bar pins, all sizes, brilliant; \$2.50 down to 25c

Travelers sample pocketbooks at one-third off. In this lot there are about one hundred, not two alike. Purses up to \$10.00. Velvet bags up to \$8.50. Canteen cases up to \$10.00. The whole lot go on sale at just One-third off.

E-FOURTH OFF

Groceries, Saturday:

Granulated sugar, 3 lbs. to each for 25c with other groceries over \$1.00.

Spring chicken, dressed and drawn, 35c lb. Fresh Baltimore oysters, solid pack, 69c qt. Milk bread, home made style, 2 loaves for 15c.

"America's Cup" collee, 38c lb. Fancy cleaned currents, Me phy.

HATS & OFF CAPS 1 OFF SWEATERS & OFF SINGLE PANTS \$15 AND \$16.50 PATTERNS AT \$7.75

In the 1800 Block, Rock Island

you can do elsewhere, then come in and look me over. I know you can't duplicate my values anywhere. Every suit and ovecoat pattern at

Look around, see what



